

TED Strategic Goals and Objectives

The Teacher Education Division is a professional organization that leads and supports teacher education on behalf of students with exceptionalities and their families.

We accomplish our mission with these goals, objectives, and strategies:

| Goal | Objective | Strategy |
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| Maintaining robust membership | | |
| | 1. Maintain or increase membership. | <ul style="list-style-type: none"> • Continue win-back • Engage state chapters (what will this get us?) |
| | 2. Maintain robust membership by collecting, analyzing, and using data | <ul style="list-style-type: none"> • At the end of any TED PD activity, collect data • Conduct regular surveys |
| | 3. Increase membership engagement in different initiatives. | <ul style="list-style-type: none"> • Work with state chapters, committees, caucuses, and SIGS to assess needs • Invited session at TED with vibrant state chapters • Solicit advice from CEC |
| Promoting equity | | |
| | 1. Define equity. | <p>TED is committed to mutual respect and inclusion of all individuals without bias based on differences of any kind and is committed to efforts that build dignity, fairness, and equity in teacher education preparation programs for faculty and teacher candidates.</p> <p>(Ideas taken from http://www.nonprofitinclusiveness.org/examples-values-statements-commitments-diversityinclusiveness)</p> |
| | 2. Employ strategic outreach strategies to engage diverse members and nonmembers | <ul style="list-style-type: none"> • Reaching out to HBCUs and other minority-serving institutions near conference site to target special ed faculty |
| | 3. Increase diversity on board, committees, and caucuses. | |

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| Promoting robust leadership structure | | |
| | 1. Reduce the size of the board (as recommended by good practice). | <ul style="list-style-type: none"> • Reduce the board to a maximum of 12 members. |
| | 2. Streamline and clearly define roles. | <ul style="list-style-type: none"> • Define roles and responsibilities for each position |
| | 3. Restructure paid positions. | <ul style="list-style-type: none"> • Investigate and evaluate models used by other organizations • Consider two paid positions: one for operations and management and one conference operations or outsource these positions, whichever is found to be more efficient and effective in serving the organization. |
| | 4. Implement an evaluation process for positions and activities. | <ul style="list-style-type: none"> • Regular activity updates |
| | 5. Actively recruit TED members to fulfill leadership positions. | <ul style="list-style-type: none"> • Offer a session at TED to inform TED members about leadership roles. • Ask current TED board members to invite members whom they feel would be effective members of the board |
| | 6. Implement an onboarding process to define roles and responsibilities | <ul style="list-style-type: none"> • Develop a training process to ensure board members understand their role on the board |
| | 7. Implement a past-presidents' advisory council | <ul style="list-style-type: none"> • Invite all past presidents to a meeting at TED with an agenda |
| | 8. Evaluate products and services to ensure they are aligned | <ul style="list-style-type: none"> • Conduct follow-up surveys after PD activities (e.g., webinar, conference) |

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| | with strategic plan | |
| Increasing visibility | | |
| | 1. Increase social media presence | <ul style="list-style-type: none"> • Executive Director will monitor social media accounts and post regular updates |
| | 2. Increase TESE impact factor | |
| | 3. Maintain effective advocacy activities | <ul style="list-style-type: none"> • Regular evaluation of advocacy activities • Identify other advocacy avenues |
| Ensuring fiscal responsibility | | |
| | 1. Monitor and evaluate budget on an ongoing basis | <ul style="list-style-type: none"> • Presidential line reviews budget monthly • Executive Committee reviews budget quarterly |
| | 2. Align spending with revenue sources | <ul style="list-style-type: none"> • Presidential line carefully reviews spending to analyze benefits of spending in light of revenue sources and strategic plan |