



Congratulations Daily Boost Classroom! Entrepreneurial Classroom of the Year



Michigan CEC would like to congratulate Charlevoix Public Schools - Charlevoix Middle/High School, **"The Daily Boost"** on winning the 2022 Annual Entrepreneurial Classroom Award!

Every Wednesday, students in Courtney Kretovic's morning class tend to their stations. When Courtney proposed the idea of a coffee cart to her students, they were very excited. They had a lot of questions and great ideas. Students came up with name ideas and ultimately decided on The Daily Boost. They brainstormed a survey that was sent out to staff asking different questions such as: (What types of beverages would you buy? Would you likely purchase a beverage every week? Would you prefer to pay in cash weekly or purchase a punch card? Would you like your beverage delivered or would you like to pick it up? Would you be interested in purchasing a homemade snack once a month?).

They created posters and advertising with "The Daily Boost coming soon" and placed these signs around school to generate interest. Students researched different simple syrups that can be made seasonally as "add ins" for the coffee/tea. They make these syrups with assistance from staff in Courtney's class. Currently, the business sells the beverages to staff only. Students practiced/trained in different roles/positions including: accountant, barista, delivery, stock person, and custodial/cleanup. They all have the opportunity to work in different roles throughout the school year.